



Kelo-cote® Solaire

advanced formula scar gel with SPF 30

*Second generation silicone based scar management - now with in-built sunscreen!
Specially made to suit the Australian lifestyle of sun, sea and surf!*

No doubt by now you've heard about Kelo-cote® Scar Gel and Spray that MediGroup Australia carries; its benefits, mode of action and success.

But we'll recap:

Silicone is the only non-invasive option for which evidence-based recommendations have been made for both scar treatment and prevention; and therefore should be the first line of treatment in the initial management of all scars and particularly in the prevention of keloid and hypertrophic scars.¹

*2002 International Clinical Recommendations
on Scar Management¹*

Kelo-cote® Solaire

Is Built on the Heritage of Kelo-cote®'s Clinically Proven Silicone Technology

- 100% silicone in a transparent, the only patented self-drying formulation.
- Considered as a medical device.²
- Deemed "substantially equivalent" to silicone sheets, but preferred by patients for ease of use.²
- Binds to the skin creating a semi-occlusive, gas permeable waterproof layer, eliminating maceration side effects
- For scars resulting from cosmetic and surgical procedures, wounds, burns and trauma.¹
- Over 1,800 patients in published clinical trials, with proven efficacy in both treating and preventing excessive and abnormal scar formation. No other topical scar treatment has been more widely studied.³

Manufactured by (US):



REFERENCES:

- 1 Mustoe TA et al. *Plast Reconstr Surg* 2002; 110:560-71
- 2 Kelo-cote® gel FDA approval letter
- 3 Data on file
- 4 Sebastian G et al. *Akt Dermatol* 2004; Bd. 30:450
- 5 Spencer, J, unpublished scar study, June 2008
- 6 Due E, *Acta Derm Venereol* 2007; 87:27-32

Prevention through Solar Protection: Indecent Exposure

- ☀ UV exposure has been shown to influence the wound healing process by:
 - ☀ Causing immediate UV-induced inflammation
 - ☀ Presents as erythema, followed by increased skin pigmentation **(may result in long-term pigmentation of a fresh or recent scar)** which can be very unaesthetic. Sunscreen is recommended to be applied every 2-3 hours.
 - ☀ Affecting the metabolism of type I collagen within hours of UV Exposure

- ☀ Whether the result of sutured incision or natural healing, a scar should be protected from the sun during its whole maturation process⁶ (anywhere from 6 mos. to 3 yrs., according to studied cases).¹

The Solution is Clear: Kelo-cote® Solaire with SPF 30 UV Protection

- ☀ Kelo-cote® Solaire's patented, proven silicone technology and UV protection ingredients ensure the optimal healing environment for all scars.

- ☀ The blend of treatment and protective ingredients in Kelo-cote® Solaire offers the convenience of a single application and promotes aesthetic scar outcome.

Benefits of Kelo-cote® Solaire⁴

- ☀ The only 100% silicone scar treatment with SPF 30 UV protection ingredients
- ☀ Self-dries within 4-5 minutes forming a flexible, transparent sheet
- ☀ Flattens, softens and helps smooth existing raised scars
- ☀ Reduces discolouration and redness
- ☀ Relieves associated itch, pain and discomfort of scars
- ☀ UV protection ingredients may protect scars from discolouration and redness caused by sun exposure
- ☀ Very water resistant
- ☀ Once dry, cosmetics may be applied
- ☀ Ideal for areas exposed to the sun such as the face, neck, chest or hands
- ☀ May be used on flexures, joints, irregular surfaces, as well as large area scars
- ☀ Can be used in conjunction with any other treatment option such as pressure garments

Dermatologic Surgery, Female - Split Scar Study⁵



March 2008: 5 days post-suture removal



June 2008: 3 months following twice daily, Kelo-cote® Solaire was applied on left half of scar, right was left untreated

More info? Sample?
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